

Disney FROZEN II

LEXIBOOK®

Les Ulis, October 8th 2019

Lexibook revives its Disney Frozen collection with the release of the highly anticipated second opus for Christmas!

Autumn settles down and brings with it the refreshing spirit of the magic of the new adventures of Elsa and Anna in the kingdom of Arendelle!

Already a partner of the first movie and as part of the reinforcement of its partnership with Disney on very extensive product categories, Lexibook celebrates the release of Frozen 2 throughout the month of October with the launch of many multimedia products (audio, video, alarm clocks), musical instruments, educational toys, lighting and tablet accessories!

Among the featured products in these new ranges, a fairy electronic keyboard with microphone, a portable speaker connected to listen to "Into the Unknown" (a song that will stay in your head!), and a wooden acoustic guitar to learn to play the songs from the movie!



Electronic Keyboard with Microphone to learn while having fun!

This lovely keyboard with the colors of Anna and Elsa is perfect for the youngest to discover piano. Thanks to the microphone included, the child will be able to sing on his own melodies and on the demo songs! With the effects of rhythms and percussion, it is ideal to learn to play while having fun. The child can even register and listen to his performance!

Reference: K703FZ_50 / PVPC: 29,99€ - RRP £19.99

Available from october 2019

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My Connected Speaker with microphone to sing!

In the shape of a small suitcase and with its removable shoulder strap, this speaker is easy to carry so you can listen to your favorite music anywhere and also unveil your singing skills with Anna, Elsa & Olaf! With the microphone and the special karaoke function, the child can reduce the voice of the singer and sing like a real star!

Compatible with many devices (Bluetooth®, aux-in, USB, TF), children can play all their favorite music directly on the speaker.

Reference: BTC050FZ_50 / PVPC: 49,99€ - RRP £39.99

Available from october 2019



Wooden acoustic guitar with pick

A beautiful wooden guitar to learn " Into the Unknown", the soon to be cult song of the new film!

This real musical instrument in the colors of Elsa, Anna and Olaf is perfect to give your first concert! With its pick, strap and learning guide included, it is the perfect instrument to nurture the talent of budding future artists!

Reference: K2000FZ_50

PVPC: 49,99€ - RRP £39.99

Available from october 2019

These products will be available from October 2019 and on sale in online stores, hypermarkets, supermarkets and specialty stores.

About Lexibook®:

Lexibook® is the European leader in licensed consumer electronics for children, owning over 42 registered trademarks. This success is due to a strategic focus on strong international licenses, coupled with high value-added electronic products (audio and video, etc.). This strategy, combined with a policy of continuous innovation, has spurred the Group's international growth and has enabled it to develop a wide range of products under the Group's trademarks.

EURONEXT (Alternext: 3359). With over 25 million products on the market, the company is currently selling one product every ten seconds around the world! For more information, please visit: www.lexibook.com.

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