

## Lexibook® announces the launch of new *Star Wars*™ audio, video and electronic products for the end of 2015

Lexibook® is today unveiling the first innovative products produced under its key *Star Wars*™ licence. To accompany the release of the saga's highly anticipated movie *Star Wars: The Force Awakens*, Lexibook® has developed ranges of audio, video, gaming and communications products featuring images drawn from the universes of the Rebellion and the Dark Side of the Force. These "collector's item" products with exclusive designs, sound and light effects and innovative features will be available as from October via the new [www.lexibook.com](http://www.lexibook.com) site and throughout the European distribution network.

The product ranges unveiled will include the following new products:

The *Star Wars*™ Bluetooth® tower stereo system and Bluetooth® Darth Vader stereo headset are must-have products from the audio range.

**Turn on the tower stereo system** to trigger the unmistakable sound and light effect of Darth Vader's famous lightsaber and immerse yourself in the world of the saga. The tower's intergalactic design is slender and trendy with excellent sound quality (100 musical Watts). Compatible with all Bluetooth® devices, the *Star Wars*™ tower stereo system features a docking station and screen positioned on the top of the tower, as well as a remote control for easy, convenient use.

**The Darth Vader Bluetooth® headset** is refined and trendy, with a black lacquered finish.



Once it is connected to a Bluetooth® device, Darth Vader's eyes light up red. To optimise battery life, the Auto-play function automatically stops and starts the music based on whether or not the headset is on your ears thanks to sensors placed in the wide, comfortable cushions. The excellent sound quality level and the built-in microphone and hands-free kit offer light years of discussion and vocal commands.



**Star Wars™ Intergalactic Battle** is a game specially developed by Lexibook® to enable strategists everywhere to battle it out at the controls of interstellar vessels and space shuttles to take control of the galaxy. Its unique design presents a central grid flanked by two storm troopers on one side and the famous R2D2 and C3PO on the other. It's up to each player to choose his or her side!



**The communications range is comprised of walkie talkies.**

*Star Wars*™ walkie talkie watches are sold in sets of two. Their bracelet is removable and they are shaped like a storm trooper head. With a multitude of features, including "Monitor" mode to listen to what is happening around the other receiver, projection of the emblem and a digital range of up to 2 km, these walkie talkie watches enable operations like a storm trooper, as well as to conduct investigations.



**The *Star Wars*™ video range** is our largest one. In particular, it includes cameras of up to 8 Megapixels and digital camcorders and Move Cams® (all-terrain digital camcorders) to enable each adventurer to capture images of friends and adventures via an exceptional design. Use the *Star Wars*™ portable DVD player to watch your favourite movies, wherever you are in the galaxy.



**About Lexibook®**

Owner of over 100 trademarks, such as Karaoké Micro Star®, Spy Move®, Move Cam®, Cyber Arcade®, Meteoclock®, Serenity®, Tablet Phone® and KidsTab®, Lexibook® is the European leader in licensed children's leisure electronic products. This success is due to a strategy that includes solid, international licenses, as well as products with high added value and an electronic component (audio and video equipment, etc.). This strategy, complemented by constant innovation, allows for the group's international growth and for the development of the range of products under the group's trademarks. Lexibook® is listed on the Euronext exchange and has launched more than 25 million products on the market. The Group currently sells a product every 10 seconds worldwide!

*STAR WARS* and related properties are trademarks and/or copyrights, in the United States and other countries, of Lucasfilm Ltd. and/or its affiliates. © & © Lucasfilm Ltd