

**Lexibook® is launching at full speed into the remote control car market with Crosslander® and Extreme Crosslander®!**

Lexibook® is launching at full speed into the remote control car market with the creation of the Crosslander® brand. Lighting-up and rechargeable, the two models Crosslander® and Extreme Crosslander® take advantage of Lexibook's experience with electronic toys to offer extreme races! Discover gesture control technology with Extreme Crosslander® and the amazing stunts of Crosslander®.

**EXTREME CROSSLANDER®**

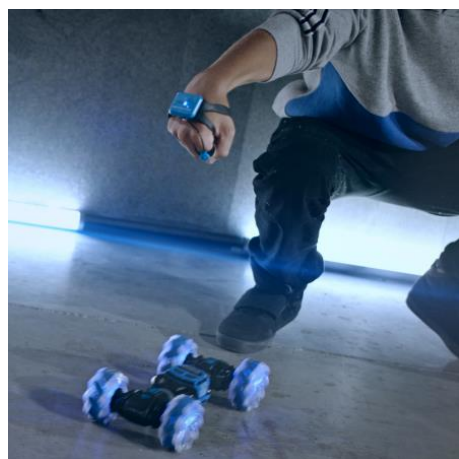


**CROSSLANDER®**



**Extreme races with Extreme Crosslander®!**

Extreme Crosslander® is the rechargeable radio controlled car controlled by your wrist! Its wheels light up for impressive light stunts. Ultra-fast, it rotates through 360 degrees and moves in all directions: forward, backward, and even sideways thanks to the lateral displacement allowed by its wheels. In demonstration mode, enjoy the show and witness a succession of light movements punctuated by music. Select high or low position to navigate all obstacles at full speed. Plus its rechargeable battery ensures maximum power!



**At the cutting edge of technology thanks to motion control!**

Extreme Crosslander® has 2 different control modes: steer the car as you wish with the remote control or use gesture control thanks to the motion sensor! The motion sensor attaches to the back of the hand and detects the position of your hand. Thanks to the wrist strap, you can drive the car with your wrist! Accompany the wrist movement with a click of the button on the index finger to toggle between low or high position. Whether racing or off-roading – nothing can stop Extreme Crosslander®!



Watch the video: <https://www.youtube.com/watch?v=xgOWBH1N1IQ>

Reference: RC50

RRP: 59,99€ / Available from October 2020

### Crosslander®, the programmable car for incredible stunts!

This lighting-up and rechargeable radio-controlled car has 4 wheels that rotate 360 degrees to move in all directions and perform crazy stunts! Thanks to its all-terrain wheels and twisting arms, Crosslander® moves in all directions and flips back against walls. With its programming function, the car moves according to your pre-programmed sequences with the remote control. The 2-in-1 remote control can be worn either on the wrist like a watch thanks to the adjustable strap, or can be used with both hands like a traditional remote control. Finally, its rechargeable battery gives it power, speed and autonomy.



Discover the video: <https://www.youtube.com/watch?v=VnGNh1ghVFY>

Reference: RC20

RRP: 29,99€ / Available from October 2020



These products are available from October 2020 at selected retailers and online stores.

### About Lexibook®:

Lexibook® is the European leader in licensed electronic entertainment products for children, owning over 42 registered trademarks such as Karaoke Micro Star®, LexiTab®, Decotech®, Cyber Arcade®, Tablet Phone®, iParty®, FlashBoom®, Crosslander®, etc. This success is due to a strategic focus on strong international licenses, coupled with high added value products. This strategy, combined with a policy of continuous innovation, has spurred the Group's international growth and has enabled it to develop a wide range of items under the Group's trademarks. Lexibook® is listed on Euronext (Alternext: 3359). With more than 25 million products on the market, the company currently sells one product every ten seconds around the world!

For more information, please visit: [www.lexibook.com/en/](http://www.lexibook.com/en/)

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