

Lexibook® launches a range of Frozen 2, Toy Story 4 and Spider-Man electronic learning aids!

Lexibook strengthens its partnership with Disney and Marvel by extending it to the category of electronic educational toys with a brand new collection dedicated to the must-see licenses of this Christmas: Frozen 2, Toy Story 4 and Spiderman!



This complete range of toys enables children to learn while having fun with their favourite characters and to accompany the child in the discovery of school learning: letters, spelling, vocabulary, numbers, calculation, music, logic and much more!

Among the flagship products of this new range: a bilingual Toy Story 4 educational tablet and Frozen 2 and Spider-Man bilingual educational laptop!

A bilingual electronic tablet-shaped Toy Story 4 alphabet!



Interactive and tactile, this educational tablet is perfect for learning while having fun! Educational activities are divided into 5 modes: numbers and letters discovery, vocabulary, words and numbers spelling, interactive quiz and music. The child presses a key and the tablet says the corresponding letter, number or word in English or French! Light, thin and compact, this educational tablet is the perfect toy to imitate the oldest thanks to its realistic shape and its ergonomics!

Finally, kids will be delighted to learn with Toy Story 4's Buzz, Woody, Forky, Bo Peep, Duke Caboom, Ducky and Bunny!

Reference: JCPAD002TSi1 / RRP: 19,99€

Available from October 2019

A magical bilingual educational Frozen 2 laptop with 120 activities!

An adorable educational computer to discover many topics while having fun with Anna, Elsa and Olaf from the movie Frozen 2! Educational content is rich and complete with 120 activities (60 per language) divided into 6 themes:

Language, Mathematics, Music, Typing, Logic and Games. In each category, there are several activities with different levels of difficulty. Bilingual, this computer allows young girls to have fun in French and in English! 16 activities teach spelling, pronunciation and word construction. Many activities are presented in the form of quizzes to improve one's knowledge to accompany the child in his development. Its compact shape with a mouse, a full keyboard and a screen gives a realistic design to this computer!

*Reference: JC595FZi1 / RRP: 29,99€
Available from October 2019*



Spider-Man bilingual educational laptop for learning heroes!



A fantastic computer for Spider-Man fans! It has 120 educational activities to learn in a fun way in French and in English! It contains 18 activities to discover mathematics, numbers and numbers and graphical calculation. It also includes musical activities and games to relax after learning: children can learn how to read music notes, compose beautiful melodies or have fun with puzzles and memory games. Finally, they can develop their speed and dexterity thanks to funny reflex games!

*Reference: JC595SPi1 / RRP: 29,99€
Available from October 2019*



These products are available from October 2019 at selected retailers and online stores.

About Lexibook®:

Lexibook® is the European leader in licensed electronic entertainment products for children, owning over 42 registered trademarks such as Karaoke Micro Star®, LexiTab®, Decotech®, Cyber Arcade®, Tablet Phone®, iParty®, FlashBoom®, etc. This success is due to a strategic focus on strong international licenses, coupled with high added value products. This strategy, combined with a policy of continuous innovation, has spurred the Group's international growth and has enabled it to develop a wide range of items under the Group's trademarks. Lexibook® is listed on EURONEXT (Alternext: 3359). With more than 25 million products on the market, the company currently sells one product every ten seconds around the world!

For more information, please visit: www.lexibook.com

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