

Paris, August 29th, 2016

## Lexibook introduces its new range of LexiTab®

Key leader on the educational tablet market, Lexibook unveils its new 7" and 10" LexiTab® that will be among the flagship products of Christmas 2016.



Created for 6 to 14 year olds, these two models, 7" and 10" screen size, will meet all needs. The Android™ 5.1 operating system and access to Google Play™ make them real tablets but featuring an intuitive and totally secure environment. Discover among 2016's novelties the night filter to protect the eyes and the trendiest translucent casings!

### Guaranteed fun and learning

All the contents that children and parents are looking for, ready to use!

Lexibook exclusive best educational content, developed by our teaching experts. To what end? Keep learning after school and in all subjects (from geography, spelling to mathematics), improve general knowledge and enjoy reading. Also discover science, nature and new horizons thanks to your LexiTab® !

Enjoy nowadays most popular games that come already preloaded. With photo and video editors, you can easily modify your pictures and make amazing montage in a few minutes! Unleash your creativity with crafts and a drawing application.

Want more fun and learning? Get unlimited content from the Google Play™ store where you can download the latest applications and games!

### A totally secured environment

7" and 10" LexiTab® include a secure interface to create up to 4 customizable profiles with parental controls:

- Time management
- Application management
- Internet filtering
- Night Filter to protect the eyes and improve sleep quality!

What about the elder ones? You can access the Android™ interface just like with any standard tablet.

**LexiTab® 7" specifications:** Android™ 5.1, Lollipop® - 7" HD touch screen (17.78 cm) - Intel® ATOM™ x3-C3230RK processor - 1GB RAM – Front camera 0.3 MP - Wi-Fi & Bluetooth® 4.0 - 4GB storage + 32GB via micro SD card (not included) + 25GB for free in Lexibook Cloud by hubiC® ! - Micro USB port, micro SD card port, 1 audio jack – Up to 4 continuous hours with the 2 000 mAh battery – Included in the pack: Colour instruction manual, micro USB cable and AC/DC adaptor. **Recommended retail price: 79.99€**

**LexiTab® 10" specifications :** Android™ 5.1, Lollipop® - 10" HD touch screen (25.40 cm) - Quad-core Allwinner A33 processor - 1GB RAM - Dual camera (front 0.3 MP; back 2 MP) - Wi-Fi & Bluetooth® 4.0 - 8 GB storage + 32GB via micro SD card(not included) + 100GB for free for 1 year in Lexibook Cloud by hubiC® ! - Micro USB port, micro SD card port, 1 audio jack – Up to 5 continuous hours of use with the 4 000 mAh battery - Included in the pack: Colour instruction manual, micro USB cable and AC/DC adaptor. **Recommended retail price: 119.99€**

7" and 10" LexiTab® will be available at selected retailers and online from September 2016.

**About Lexibook®** [www.lexibook.com](http://www.lexibook.com)

Owner of more than 100 registered trademarks, for example: Karaoké Micro Star®, Spy Move®, Move Cam®, Cyber Arcade®, Meteoclock®, Serenity®, Tablet Phone®, LexiTab®, etc., Lexibook® is the European leader in licensed leisure electronic products for children. This success is explained by a strategy that includes strong, international licenses as well as high value added products with integrated electronics (audio and video, etc.). This strategy, supplemented by a policy of continuous innovation drives growth of the group internationally and broadens the range of products under the group's brands.

Lexibook® is quoted on Euronext (Alternext: 3359). With over 25 million products on the market, the company now sells a product every 10 seconds around the world!