

Disney FROZEN II

LEXIBOOK®

Les Ulis, November 4th 2019

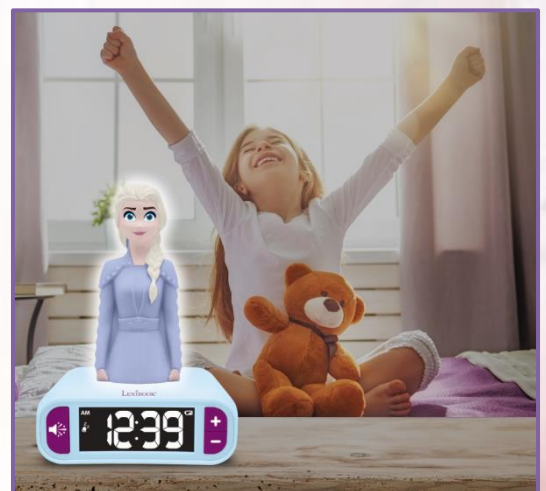
Lexibook makes mornings magical for children with two new Frozen 2 alarm clocks!



A night light alarm clock featuring Elsa

Elsa, Anna's older sister with magical powers, takes the form of a night light alarm clock that will illuminate little girls' wake up time! It lights up when the alarm rings or when it is pressed.

To wake up happy every day, the child can choose from several ringtones inspired by the universe of Frozen 2. For even more fun, a button on the front panel also triggers Frozen 2 sound effects. Each press is a new surprise bringing fun and smiles at bedtime.



Reference: RL800FZ / RRP: 29,99€

Disney FROZEN II

©Disney
www.disney.com/frozen

LEXIBOOK®

A projector alarm clock with Anna and Elsa

The second alarm clock completes Arendelle's family with Kristoff, Swen and Olaf, as well as figurines featuring the two sisters. A press on one of the characters triggers magical Frozen 2 sound effects.

This alarm clock also features a soothing nightlight and projection of time on the ceiling.

Reference: RP510FZ / RRP: 34,99€



These products are available from November 2019 at selected retailers and online stores.

About Lexibook®:

Lexibook® is the European leader in licensed electronic entertainment products for children, owning over 42 registered trademarks such as Karaoke Micro Star®, LexiTab®, Decotech®, Cyber Arcade®, Tablet Phone®, iParty®, FlashBoom®, etc. This success is due to a strategic focus on strong international licenses, coupled with high added value products. This strategy, combined with a policy of continuous innovation, has spurred the Group's international growth and has enabled it to develop a wide range of items under the Group's trademarks. Lexibook® is listed on Euronext (Alternext: 3359). With more than 25 million products on the market, the company currently sells one product every ten seconds around the world!

For more information, please visit: www.lexibook.com