



Les Ulis, 2nd of February 2018

After the huge successes of the music, karaoke and party ranges sold under the iParty brand, Lexibook is delighted to announce the launch, in partnership with ITV Studios France and TF1 Licenses, an exciting new range of innovative products under “The Voice, La Plus Belle Voix” license for Season 7 of the iconic show, which airs on TF1 channel!

As a new partner of the successful TV show franchise “The Voice, La Plus Belle Voix!”, which returns on TF1, Lexibook is coming to the party with a brand new and extensive collection of multimedia products across audio, karaoke players and lightning categories, as well as some premium musical instruments and alarm clock products!

The new collection launch is expected in April, with flagship products such as:

- a brand new Bluetooth speaker featuring a great design, echo control, powerful sounds and flashing lights to the rhythm of the music. Songs and music can easily be streamed using Bluetooth, micro SD/TF card or the aux-in jack. Comes complete with a quality microphone to ensure some great karaoke parties with your friends and family!



Reference: K920TV

- The real acoustic guitar is also customized with all the styles, colours and icons of the TV show, and is provided with a teach yourself guitar learning booklet so you can play all your favourite songs and prepare for your next audition!



Reference: K2000TV

Find them in most of the retail and specialized stores as well as on the main e-commerce retail sites and on www.lexibook.com !

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Lexibook

Owning over 42 registered trademarks such as Karaoké Micro Star®, Spy Move®, Move Cam®, Cyber Arcade®, Meteclock®, Serenity®, Tablet Phone®, iParty®, FlashBoom®, etc., Lexibook® is the European leader in licensed consumer electronics for children. This success is due to a strategic focus on strong international licenses, coupled with high value-added electronic products (audio and video, etc.). This strategy, combined with a policy of continuous innovation, has spurred the Group's international growth and has enabled it to develop a wide range of products under the Group's trademarks Lexibook® is listed on Euronext (Alternext: 3359). With over 25 million products on the market, the company is currently selling one product every ten seconds around the world! For more information, please visit: www.lexibook.com.

ITV Studios France

ITV Studios France is a branch of ITV, the largest commercial channel network in the UK, handling channel broadcasting, TV show production and distribution.

ITV edited the first portfolio of commercial channels in the United Kingdom (among ITV1, ITV2, CITV, ...). Via ITV Studios vision was developed the creation and production of TV shows airing in many territories (United Kingdom, the United States, Australia, Germany, Holland, Italy, Northern countries, etc.).

The company relies on a well-diversified and attractive shows, from entertainment to talent contest, games, news magazine, fiction or even documentaries.

ITV Studios France intensified the show experience going beyond channel broadcasting by multiplying its brands on various activities (brand content, licenses, promotional activities...). The studios also developed original and interactive means to allow the public to keep connected with the show, comment and share.

www.itvstudiosfrance.fr

TF1 Licenses:

TF1 Licenses has been developing and valuing for over 25 years a portfolio of over 40 renowned brands: The Voice, All Blacks, Ushuaïa, Schtroumpfs... It is a leading player of licensing in France with over 300 active license contracts and more than 30 million licensed products sold every year.

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