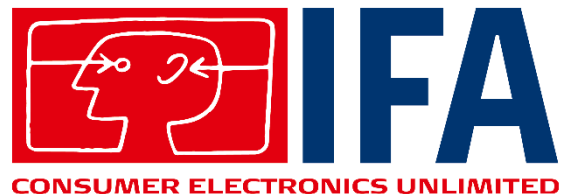


**LEXIBOOK®**



**BERLIN, 31 AUG – 5 SEP 2018**

Les Ulis, August 21<sup>st</sup>, 2018

## Discover the latest Lexibook innovations at the IFA fair from August 31<sup>st</sup> to September 5<sup>th</sup>, 2018.

The Lexibook team will be pleased to welcome you at the IFA fair from August 31<sup>st</sup> to September 5<sup>th</sup> in the Hall 17, Stand 105. This fair will be the opportunity for our team to present the key products of the brand as well as the Fall 2018 innovations.

The International Electronics Fair (IFA) is the largest consumer electronics fair in Europe. For 6 days, more than 1,490 exhibitors from all over the world will offer an overview of the latest consumer electronics products innovations.

The participation at the IFA 2017 was a huge success and Lexibook is going to renew the experience this year to be in contact with the customers and present its new products.

Lexibook, the European leader in licensed consumer electronic products, will be present to exhibit its latest innovations. You will have the opportunity to roam our stand to discover our Decotech, iParty and LexiTab brands and our many licensed products. Our team of experts will also be available to answer to all your questions.



**Contact** – Delphine LE LAN - +33 (0)1 73 23 23 11 - [rpfr@lexibook.com](mailto:rpfr@lexibook.com)

# LEXIBOOK®

**IFA**  
CONSUMER ELECTRONICS UNLIMITED  
BERLIN, 31 AUG – 5 SEP 2018

## About Lexibook:

Owner of over 42 registered trademarks, such as Karoké Micro Star®, Spy Move®, Move Cam®, Cyber Arcade®, Meteoclock®, Serenity®, Tablet Phone®, iParty®, FlashBoom® and many more, Lexibook® is the European leader in licensed children's leisure electronic products. This success is the result of a strategy that includes solid international licenses, as well as products with high added value and an electronic component (audio and video equipment, etc.). This strategy, complemented by constant innovation, ensures the group's international growth and the development of the range of products under the group's trademarks.

Lexibook® is listed on the Euronext exchange (Alternext: 3359). With over 25 million products on the market, the Company currently sells one product every 10 seconds worldwide! For more information, visit [www.lexibook.com](http://www.lexibook.com).



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