



## **Lexibook®: New License Agreement with Twentieth Century Fox Consumer Products for *Ice Age***

**19 July 2016, Courtabœuf** -- Lexibook®, the specialist in leisure consumer electronics for children and teenagers and the European leader of licensed electronics for children, announces a worldwide licensing agreement for a 3 year period with Twentieth Century Fox Consumer Products (FCP) for *Ice Age*, the #1 animated film franchise internationally.

Lexibook has developed an extensive product range for all ages inspired by our *Ice Age* heroes Sid, Manny, Diego and Scrat: bilingual kids' pads, imitation games, music instruments (guitars, electronic keyboards, etc.), alarm clocks, audio headsets, speakers, cameras, DVD players, computer accessories (cases, computer cases, wireless mouse, protection, etc.) and Walkie-Talkies.

The *Ice Age* range of products will be available for sale in all our retail channels starting from August 2016. For more information, please visit our website [www.lexibook.com](http://www.lexibook.com).

*Ice Age: Collision Course* opens across Europe over various dates throughout this month.



### **Who is Lexibook®? [www.lexibook.com](http://www.lexibook.com)**

Owner of more than 100 trademarks such as Karaoke Micro Star®, Spy Move®, Move Cam®, Cyber Arcade®, Meteclock®, Serenity®, Tablet Phone®, KidsTab®, etc., Lexibook® is the European leader of licensed leisure consumer electronics for children. This success is based on a strategy of strong and international licenses, as well as strong-added value products including electronics features (audio and video, etc.). This strategy completed by a continued innovative policy enhances the group's growth at international scale and develops the range of products under the group's brands.

Lexibook® has securities listed on the Euronext (Alternext: 3359).

With more than 25 million products on the market, the company sells one product every 10 seconds in the world!

### **About Twentieth Century Fox Consumer Products**

A division of 20th Century Fox and recognized industry leader, Twentieth Century Fox Consumer Products licenses and markets properties worldwide on behalf of Twentieth Century Fox Film Corporation, Twentieth Century Fox Television and Fox Broadcasting Company, as well as third party lines. The division is aligned with Twentieth Century Fox Television, the flagship studio leading the industry in supplying award-winning and blockbuster primetime television programming and entertainment content.