

Lexibook® Launches an all-new Collection to Support Theatrical Release of Illumination's *Despicable Me 3*

In support of the Minions return to the big screen in Illumination's *Despicable Me 3*, Lexibook® announces the launch of an all-new collection of multimedia products (audio, video and alarm clocks), as well as musical toys and games. The launch also includes a line dedicated to Fluffy, Agnes' famous unicorn toy. Merchandise will hit retail shelves in Europe, the Middle East, Russia and Australia timed to coincide with *Despicable Me 3's* theatrical releases in each territory.



Lexibook

Owner of over 42 registered trademarks, such as Karaoké Micro Star®, Spy Move®, Move Cam®, Cyber Arcade®, Meteoclock®, Serenity®, Tablet Phone®, iParty®, FlashBoom® and many more, Lexibook® is the European leader in licensed children's leisure electronic products. This success is the result of a strategy that includes solid international licenses, as well as products with high added value and an electronic component (audio and video equipment, etc.). This strategy, complemented by constant innovation, ensures the group's international growth and the development of the range of products under the group's trademarks.

Lexibook® is listed on the EURONEXT exchange (Alternext: 3359). With over 25 million products on the market, the Company currently sells one product every 10 seconds worldwide! For more information, visit www.lexibook.com.