

Lexibook® unveils new robots for kids to play and learn all about biodiversity!



Following the success of Powerman®, who enjoyed sales of over 80,000 units in 2018, Lexibook launches Powerman® and Powergirl Junior. Geared for ages 3-10 years, Powerman and Powergirl Jr. are new speaking robots that will entertain kids with their artificial intelligence and extensive knowledge of our planet’s fauna.



Powerman® and Powergirl Jr. feature two modes to learn and play about animals: a quiz about animal sounds, and an exciting game where the robot will read the child’s mind and try to guess the animal. At the beginning of the game, the child thinks of an animal, and the robot will ask him a series of questions to guess it. Powerman® and Powergirl Jr. know hundreds of animals, and children are also encouraged to learn more about them using the included explorer’s guide.

Powerman and Powergirl Jr. also combine the fun of programming with dancing. Kids can create sequences of up to 40 actions and add music to transform their programs into stunning choreographies. Never running out of knowledge, Powerman and Powergirl Jr. can

repeat what is spoken to them and memorise new sentences to reuse later. And for even more surprises, their head is touch-sensitive.



These new robots come with a remote and a lovely personality, ensuring they become the new best friends to the whole family.

Watch Powerman® and Powergirl Jr.'s video on YouTube: <https://youtu.be/8Rgltztq30>

Powerman® and Powergirl Jr. are available at selected retailers and online stores at a suggested retail price of £29.99.

About Lexibook® :

Lexibook® is the European leader in licensed electronic entertainment products for children, owning over 42 registered trademarks such as Karaoke Micro Star®, LexiTab®, Decotech®, Cyber Arcade®, Tablet Phone®, iParty®, FlashBoom®, etc. This success is due to a strategic focus on strong international licenses, coupled with high added value products. This strategy, combined with a policy of continuous innovation, has spurred the Group's international growth and has enabled it to develop a wide range of items under the Group's trademarks. Lexibook® is listed on Euronext (Alternext: 3359). With more than 25 million products on the market, the company currently sells one product every ten seconds around the world! For more information, please visit: www.lexibook.com