

Meet Powerman® Kid, the new robot from Lexibook®!

Powerman® Kid

With the success of Powerman®, Lexibook continues to innovate in the edutainment robot segment and the family is now expanding courtesy of Powerman® Kid, the robot that speaks English and French!

POWERMAN® KID, the bilingual and educational robot!

POWERMAN® KID is an English and French speaking robot with a very rich educational content, full of fun features and more than 450 quizzes and interactions!

His expressive eyes let you guess his mood and he is programmable thanks to the joystick remote control: sequences of movements can be created to music to generate new dances.

Cultural activities and French language learning.

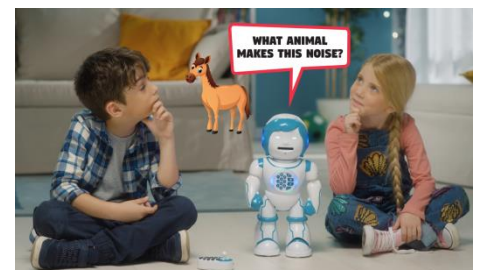
The robot contains 6 different quiz topics: words, numbers and sentence challenges in English or Spanish, and general knowledge quizzes about musical instruments, animals or places for example!

A real storyteller.

Thanks to the "Story Generator", the robot can create up to 10,000 stories, for an outcome that is always funny and often zany! He also tells corny jokes and famous Aesop's fables.

Reference: ROB90FR / RRP: 59,99€

Available from October 2020





Check it out on TV and in toy shops!

A communication campaign will support the launch of POWERMAN® KID on various media, in digital, press and TV advertising from October until Christmas. It will be distributed to toy specialists.

Let's discover the video: <https://www.youtube.com/watch?v=Sq0e6S6xnrM>

Powerman® Kid is available from October 2020 at selected retailers and online stores.

About Lexibook®:

Lexibook® is the European leader in licensed electronic entertainment products for children, owning over 42 registered trademarks such as Karaoke Micro Star®, LexiTab®, Decotech®, Cyber Arcade®, Tablet Phone®, iParty®, FlashBoom®, Crosslander®, etc. This success is due to a strategic focus on strong international licenses, coupled with high added value products. This strategy, combined with a policy of continuous innovation, has spurred the Group's international growth and has enabled it to develop a wide range of items under the Group's trademarks. Lexibook® is listed on EURONEXT (Alternext: 3359). With more than 25 million products on the market, the company currently sells one product every ten seconds around the world!

For more information, please visit: www.lexibook.com